

# AFTER LIFE COMMUNICATION PLAN



**In-situ treatment  
technology for  
drinking water  
production from  
nitrate-polluted  
groundwater**

***Tecnología  
In-situ para la  
producción de agua  
potable a partir de  
aguas subterráneas  
contaminadas  
por nitratos***

**RESTORING  
POLLUTED  
GROUNDWATER**

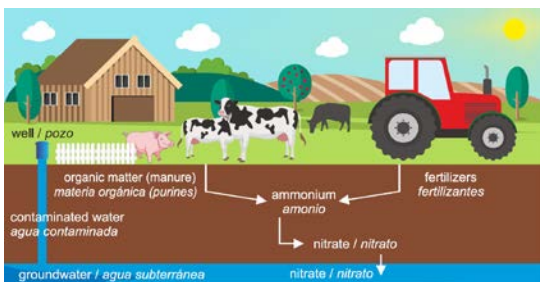
**RECUPERANDO  
LAS AGUAS  
SUBTERRÁNEAS  
CONTAMINADAS**

**June 2017  
Junio 2017**

# THE PROJECT

## PROBLEM TARGETED

**Groundwater** is one of the main sources of freshwater in the World. However, the nitrate levels of groundwater in many places in Europe are above the legal limit of 50 mg/l due to the over fertilization of crops in the agriculture. Therefore, these water reservoirs are no longer suitable for drinking water purposes and they need proper treatment.



Most used conventional **technologies** are usually too expensive and they produce nitrate-rich brines that must be properly managed.

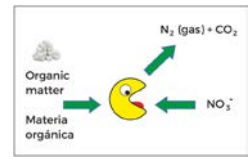
## OBJETIVE AND TIMELINE

The objective of the project was to demonstrate the viability of an **insitu technology** based on the bioremediation process for the production of drinking water. A pilot plant was operated in Sant Andreu de Llavaneres (Catalonia).



## TECHNOLOGY

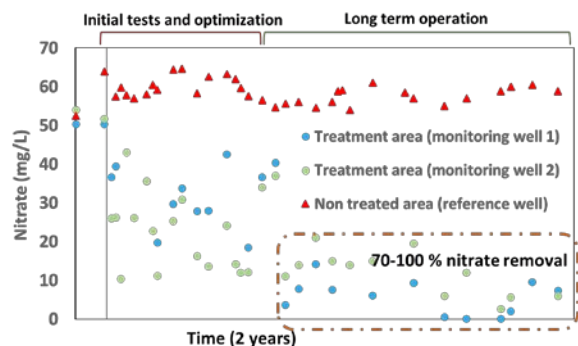
It consists in the controlled injection of organic matter in the aquifer to promote the biological denitrification.



## RESULTS



Nitrate reduction between **70 and 100 %** was achieved in the aquifer and 30 % in the extraction well along the two years of operation of the pilot plant.

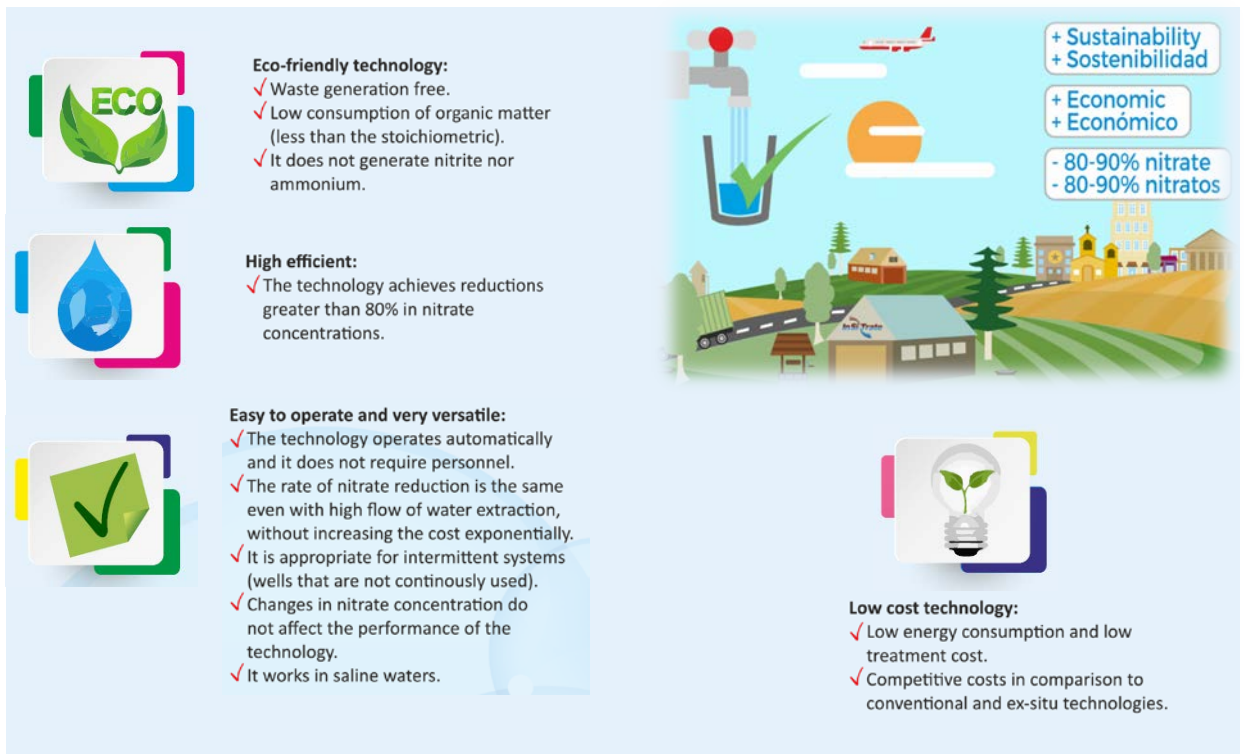


InSiTrate project demonstrated that the developed technology is very **efficient** in terms of organic matter consumption which is the main resource needed for the operation and in terms of costs if compared with conventional technologies.

Furthermore, a **simulation tool** was developed to assist in the design and operation of the technology in new sites. This tool, together with the experience gained during the pilot tests, was used to design the operation strategy of the technology at full scale.

# THE PROJECT

## IMPACT



**Eco-friendly technology:**

- ✓ Waste generation free.
- ✓ Low consumption of organic matter (less than the stoichiometric).
- ✓ It does not generate nitrite nor ammonium.

**High efficient:**

- ✓ The technology achieves reductions greater than 80% in nitrate concentrations.

**Easy to operate and very versatile:**

- ✓ The technology operates automatically and it does not require personnel.
- ✓ The rate of nitrate reduction is the same even with high flow of water extraction, without increasing the cost exponentially.
- ✓ It is appropriate for intermittent systems (wells that are not continuously used).
- ✓ Changes in nitrate concentration do not affect the performance of the technology.
- ✓ It works in saline waters.

**Low cost technology:**

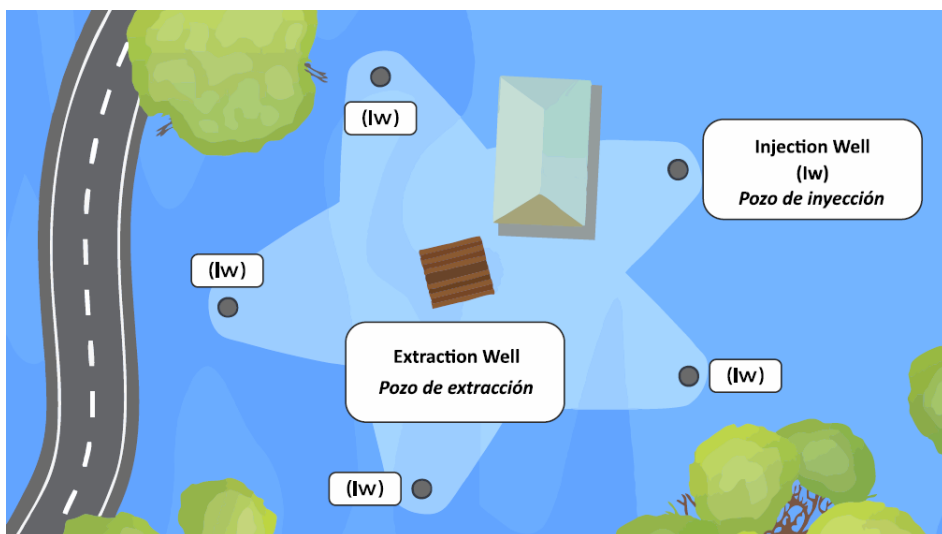
- ✓ Low energy consumption and low treatment cost.
- ✓ Competitive costs in comparison to conventional and ex-situ technologies.

**+ Sustainability + Sostenibilidad**

**+ Economic + Económico**

**- 80-90% nitrate - 80-90% nitratos**

## TRANSFERABILITY



The InSiTrate technology deployment requires of the construction of several injection wells around the treated water extraction well for the provision of the organic matter. It also requires of the construction of some control wells.

The InSiTrate technology can be implement in any porous aquifer with excess of nitrate concentration.



# PAST DISSEMINATION ACTIVITIES

## GRUPS OF INTEREST

- ✓ Public administrations dealing with drinking water management (municipalities, communities...)
- ✓ Drinking water management companies
- ✓ Irrigation associations
- ✓ Scientific community
- ✓ Public in general



## OTHER COMMUNICATION ACTIVITIES

- ✓ Participation in 10 international conferences
- ✓ Participation in 16 national conferences and fairs
- ✓ 3 press releases
- ✓ > 30 articles mentioning the project in both the local and national press
- ✓ 6 appearances on local and national television and radio



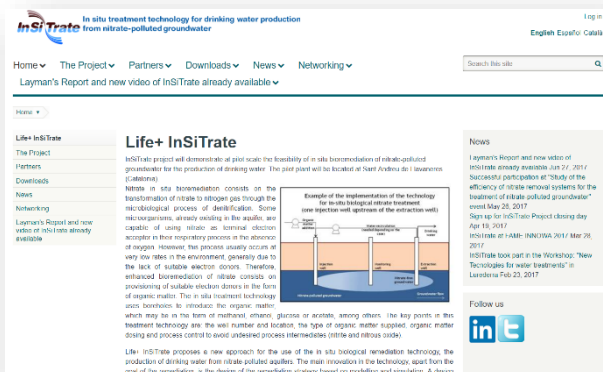
## DISSEMINATION THROUGH PRINTED MATERIAL

- ✓ Leaflets (CAT & ENG; 5000 units)
- ✓ Poster (ENG)
- ✓ Notice board (CAT & ENG; 3 units)
- ✓ Layman's report (ESP & ENG; 500 units)
- ✓ Folder to disseminate printed material in open days (200 units)
- ✓ Technology guideline leaflet (CAT, ESP & ENG; digital)

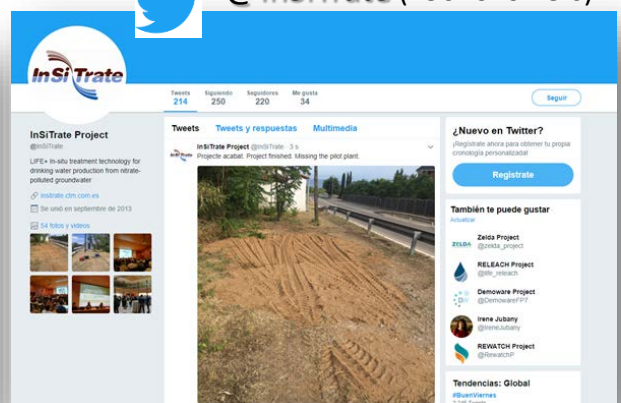


## WEB PAGE AND SOCIAL NETWORKS

insitrate.ctm.com (> 6000 visits)



@InSiTrate (250 followers)



## VIDEOS

Project introduction  
(>330 views)



Tracer test  
(>190 views)



Pilot plant construction  
(>100 views)



Final video with results  
(>60 views)



# PAST DISSEMINATION ACTIVITIES

## OPEN DAYS

5 Open Days were organized to show the pilot plant, some of them included also previous conferences. Slides from the conferences are all available in the project webpage.



	Event 1: Open day Lllaneres	Event 2: Jornada InSiTrate	Event 3: Open day ACA	Event 4: Jornada LIFE's CTM	Event 5: Open day sanidad
Date	12/12/2015	07/04/2016	21/04/2016	08/11/2018	22/02/2017
Type of event	Pilot plant visit	Conference + Pilot plant visit	Pilot plant visit	Conference + Pilot plant visit	Pilot plant visit
Place	Sant Andreu de Lllaneres	Barcelona Hotel Ilunion + Sant Andreu de Lllaneres	Sant Andreu de Lllaneres	Manresa (CTM) + Sant Andreu de Lllaneres	Sant Andreu de Lllaneres
Participatns	8	72 / 29	8	100 / 16	5
Social groups involved	Sant Andreu de Lllaneres inhabitants	Specialized technicians, administrations and stakeholders	Administration	Specialized technicians, administrations and stakeholders	Administration
Duration	4 hours	Full day	3 hours	Full day	3 hours



# FUTURE DISSEMINATION ACTIVITIES

## DISSEMINATION OBJECTIVES

The objectives of the future dissemination activities are to promote the InSiTrate technology benefits when compared with conventional technologies for groundwater treatment and to promote the implementation of the technology at full-scale at national and international level.

## TARGET GROUPS

- ✓ Public administrations dealing with drinking water management (municipalities, communities...)
- ✓ Drinking water management companies
- ✓ Irrigation associations
- ✓ Scientific community
- ✓ Companies dealing with water treatment technologies.

## PROJECT WEBSITE AND SOCIAL NETWORKS

### Description

The project webpage and the project Twitter account will be active for at least 5 years. Their content will be updated regularly with new information regarding the environmental problem targeted and the future implementation of the technology at full-scale.

### Involved partners

Fundació CTM Centre Tecnològic



### Period

2017-2022. Periodic updates of the webpage, at least 2 each year according to the advances, changes and new information availability. A minimum of 5 twits a year.

**Budget:** 2000 €

## DISTRIBUTION OF DISSEMINATION MATERIAL

### Description

Dissemination of the printed material produced during the project (leaflets, poster and Layman's Report). The distribution of the material will be done during dissemination events and directly to interested people. Moreover, printed material will be available in the hall of the buildings of the project partners and stakeholders. If needed, new prints will be produced. All this material will be available in the webpage for downloading.

Dissemination of the project videos, mainly the final video. This will be done in dissemination events in which the InSiTrate project will be presented and through the webpage of the project and the webpages of the project partners.

### Involved partners

Fundació CTM Centre Tecnològic, Amphos21 and Catalana de Perforacions

### Period

2017-2022.

**Budget:** 1000 €





# FUTURE DISSEMINATION ACTIVITIES

## NOTICE BOARDS

### Description

The notice board erected in the hall of the Fundació CTM Centre Tecnològic during the project will remain there until 2020. This roll-up has been very useful to draw the attention of the persons visiting the centre, which usually ask for more information after reading it.

### Involved partners

Fundació CTM Centre Tecnològic

### Period

2017-2020

**Budget:** 500 €



## DISSEMINATION IN CONFERENCES AND FAIRS

### Description

InSiTrate technology will be presented in many events such as conferences and fairs to promote future full-scale implementations at national and international level. In these events, printed dissemination material will be available and videos showcased. Main events of interest for the dissemination of the project and the technology are listed below:

- AquaConsoil 2019 (European city)
- Jornada de Innovación del Catalan Water Partnership 2019 - 2020 (Catalonia)
- Water Innovation Europe 2018. WSSTP (Brussels)
- Nicole 2017 (Copenhagen)
- SMAGUA 2018-2020 (Zaragoza)
- iWater 2018-2020 (Barcelona)
- CONAMA 2018-2020 (Madrid)

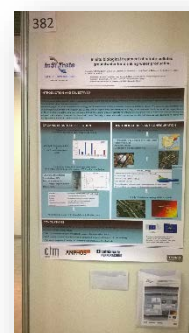
### Involved partners

Fundació CTM Centre Tecnològic, Amphos21 and Catalana de Perforacions

### Period

2017-2020.

**Budget:** 8000 €



## DISSEMINATION IN CIENTIFIC AND TECHNICAL MAGAZINES AND JOURNALS

### Description

Publication of project results will be made in two peer-reviewed journals. Some of the journals of interest are:

- Water Research
- Water Science and Technology
- Environmental Pollution

Publication of InSiTrate technology will be made in popular magazines in the water sector.

### Involved partners

Fundació CTM Centre Tecnològic, Amphos21 and Catalana de Perforacions

### Period

2017-2018.

**Budget:** 8000 €

## PROJECT IDENTITY



**Code:** LIFE12 ENV/ES/000651  
**Country:** Spain  
**Starting date:** July 2013  
**Ending date:** June 2017  
**Duration:** 4 años  
**Total budget:** 1,211,634 €  
**Webpage:** <http://insitrate.ctm.com.es>  
**Twitter:** @InSiTrate  
**Email:** [info@ctm.com.es](mailto:info@ctm.com.es)

## COORDINATOR



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## PROJECT PARTNERS




## STAKEHOLDERS



Ajuntament de  
Sant Andreu de Llavanes



**Agència Catalana  
de l'Aigua**

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financed by the LIFE+ program of the European Commission

